

22,61

PARRELLA'S

1954 DAHLIA CATALOGUE



MILDRED AHLGREN

Mrs. Ahlgren admiring her namesake Dahlia

Description on Page 3

PARRELLA DAHLIA GARDENS

3380 ELY AVENUE Corner 222nd Street NEW YORK 69, N. Y.

Telephone OLinville 5-8384

I Grow the Best — Discard the Rest

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1954. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue) the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only 15 Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN
THE AMERICAN



DAHLIA SOCIETY
FEE \$3.50

For ENTRY BLANKS write to the Secretary, Dr. Frederick J. Knocke, 2616 Arlington Avenue, New York City.

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

The
PARRELLA

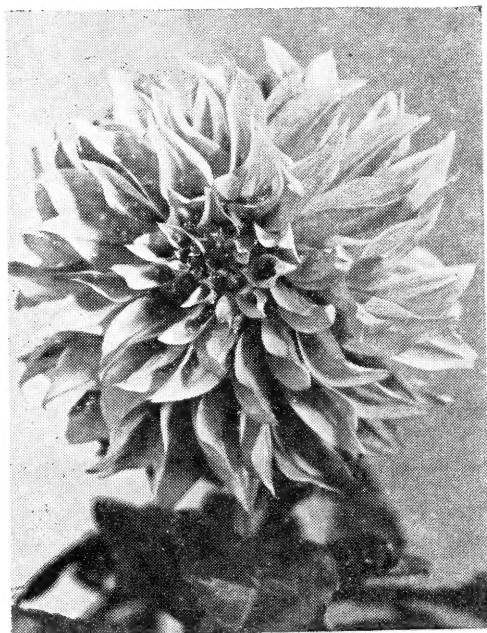
DAHLIA GARDENS

*presents the following introductions from our Gardens and
other Growers, for the Season of 1954*

SEE FLOWER GROWER HONOR ROLL

MILDRED AHLGREN (Twardowski-Parrella) I. D.—Size 9" x 4½". Color according to color chart is Amaranth Rose which is really a new, attractive, bright, lively shade of pink. Healthy plants grow about 5½ feet. Blooms profusely early and late. Flowers are held facing on good, strong stems. This dahlia was named in honor of Mildred Ahlgren, President of the General Federation of Women's Clubs.

Roots \$15.00 Net Plants \$7.50 Net or 3 plants \$15.00 Net



DR. J. BEYER (Zourek-Parrella)

I. D.—Color of this variety is difficult to describe. Seems to be a blend of carrot red, straw yellow and apricot with deeper tones showing in reverse of petals. The 11" x 6" blooms are well formed with high centers. The robust plants have dark green foliage and grow about 5 feet with stems strong as steel rods. An early and prolific bloomer. The lady visitors to our garden, in particular, seemed to be excited over the color of this new variety. Here is a dependable dahlia that will give full satisfaction in your garden.

Roots \$15.00 Net

**Plants \$7.50 Net or 3 plants for
\$15.00 Net**

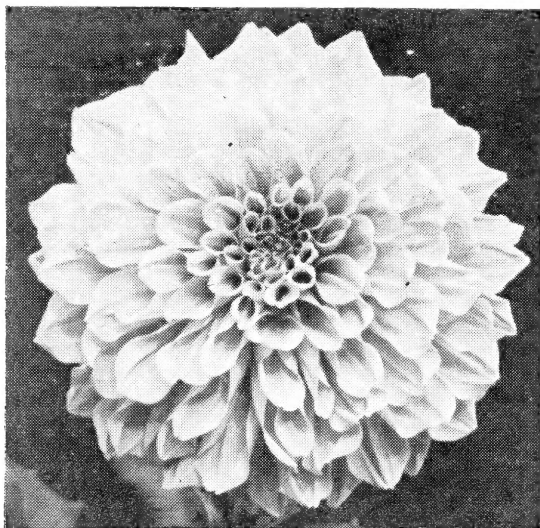
DR. J. BEYER

WARREN SLAGLE (Retzer) S.-C.—Large orchid lavender, size 11½" x 6." Good grower and free bloomer. Stems hold blooms well over the 5 ft. plant.
Root \$5.00 Plant \$2.50

JUDGE GROSSHANS (Retzer)—A good ball shaped formal, in a bright orange red color. Size 8" x 5".
Plant \$3.75

REES LILY (REES)—Giant. White formal on long stems. Most perfect bloom at St. Louis show in 1952. Good root maker and grower.
Plant \$5.00

If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.



LADY OF THE SNOWS

LADY OF THE SNOWS (Majczyk-Parrella) F.D. to to I.D. White with a creamy tone of size 10 x 6". Back petals recurve to stem forming a full, deep, round flower. Plant with large, leathery foliage is a vigorous grower with strong stems. This is a dahlia that can take hot weather as both plant and flower stood right up in the 95 to 100 degree days. Blooms early and late. Flowers have excellent substance. We honestly believe this is about the best all around large white to date. Bush grows about 5 feet.

Roots \$15.00 Net
Plants \$7.50 Net or
3 plants for \$15.00 Net

OLD GLORY (Piffman-Dahliadel) F. D.—A consistent bi-color of signal red evenly tipped white. The 7 to 8 by 4 blooms are produced freely early and late. A striking and pleasing bi-color.

Plant \$5.00 Net

STORM CLOUD (Baker-Rocky River)—Semi-Cactus. Reddish purple. Grows very large. Vigorous grower with strong stems. Hold blooms well. Above foliage certified at Georgia trial grounds and Achievement Medal winner at Moline, Louisville and Indianapolis.

Plant \$5.00 Net

MARY ELIZABETH (Robens) I. D. Cherry red. Very large. Very free bloomer. A stand out. Won as largest and best bloom at Cleveland show. On four honor rolls.

Plant \$7.50 Net

IRVIN FLECK (Retzer) I. D. Mallow purple with phlox purple shadings. Size 10 x 5 or better. Strong wiry stems holds bloom at upward tilt. This dahlia has winning qualities. Bush grows about 5 feet.

Root \$10.00 Net Plant \$5.00 Net

"SUPER DAHLIA SEED"

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

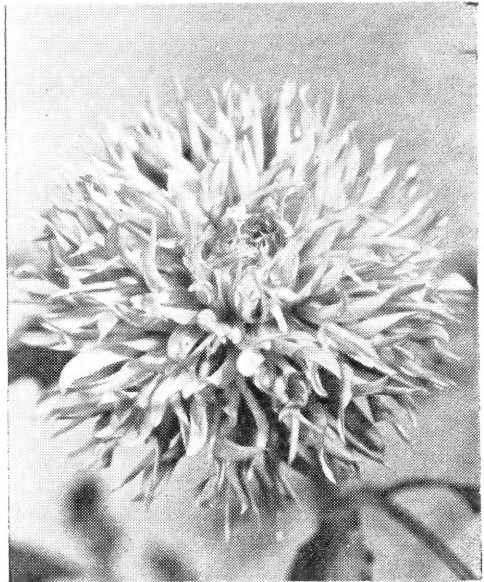
100 Seeds \$5.00 Net

(Trial packet \$1.00)

SELMA K (Kraemer-Parrella) —

A small, full petaled cactus. Color phlox purple with a white base. Formation and color are different and hard to describe but it is a colorful and beautiful little flower that deserves a place in your garden. Plants grow about 4½ feet. Size 4½ x 3. Petals are notched and rolled to tips. This little gem keeps exceptionally well when cut.

Roots \$5.00 Net Plants \$2.50 Net



SELMA K

MINIATURE DAHLIAS

IDA S (Slocum-Parrella) Miniature—Color wine red. Size 2½" x 2". Inclined ball shaped with lacinated petals. Stems are good and hold flowers facing on top. A strong grower with healthy foliage that blooms profusely. Flowers keep well when cut. Bush grows about 3 or 4 feet. This miniature was awarded the American Dahlia Society seedling award at the 1953 New York Show and first in its class on the show table, scoring 85.4.

Roots \$5.00 Net Plants \$2.50 Net

CARNIVAL (Hulin-Parrella)—A very attractive B size formal of cream speckled dahlia purple. Won several blues around the country the past season.

Each Net \$3.50

TACITA (Hulin-Parrella)—Here is a clear rose pink informal miniature of four inches. Fine keeper and steady bloomer from early till late. Stems are perfect.

Each Net \$3.00

TRINKET (Hulin-Parrella)—A small garnet red informal of 3 inches. Scored 85 at Ohio Trial Gardens. Extra early and a flower that attracts all who see it.

Each Net \$2.50

NOTICE TO OUR CUSTOMERS

Each year we check our mailing list and remove the names of those who have failed to give us an order during the last two preceding years.

Because of the ever increasing cost of labor, print paper, and postage rates, catalogs are becoming more and more expensive. Therefore as a matter of economy we are compelled to take this action.

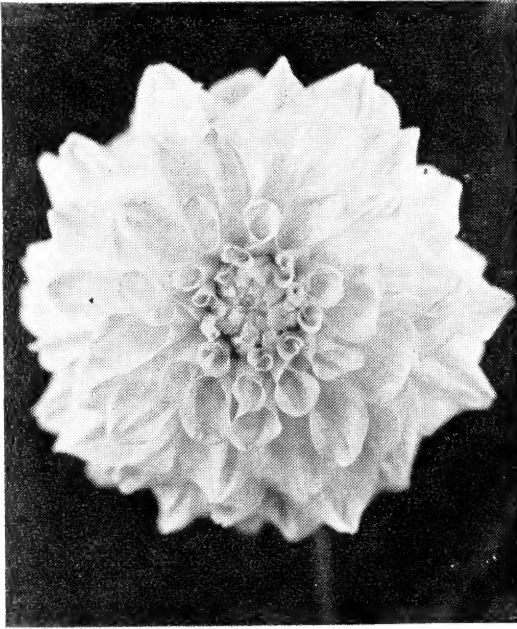
If, however, you have been a customer of ours in the past and desire our catalog don't hesitate to write for it. We shall be glad to mail it to you.

GENERAL LIST OF STANDARD VARIETIES

LARGE FLOWERING TYPE

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.



ALABASTER

ALABASTER (Tomczak-Parrella)

F. D.—A new white seedling of The Real Glory and a new beauty. Size 8 x 5. There is a creamy glow from center of the bloom that gives it a soft, rich, waxy look that is just beautiful. Although formal, petals are cupped enough to give bloom an artistic formation. Flowers are held facing up on perfect stems about 9 inches above a strong, vigorous, branching plant with rich, green foliage. Blooms have very good substance. Winner of Achievement Medal at Washington, D. C. show and Seedling Award at Long Island show 1952. Also First and Tri-Color at Long Island show 1951.

Roots \$7.50

Plants \$3.75

AMOS KIRBY A Large Inf.—Purple shading to pansy purple. A good grower and a good variety size 10" x 5".

Root \$2.00

ADA. N. (Robens)—Very large purple S. C. to I. D. Has been grown to 14½" by 10¼". Unusually prolific for a large flowered variety. Tall grower.

Root \$3.00 Plant \$1.50

ALL AMERICAN (Salem) S. C.—Mulberry rose, with wax yellow at base of petals. Huge blooms are carried on best of stems. A prize winner. Grows about 5 feet.

Roots \$1.50

AMBASSADOR VAN KIEFFENS F. D.—A medium size orange cut flower on long stems.

Root \$2.00 Plant \$1.00

ARTHUR GODFREY (Dahliadel)—This is a flower of immense size. Color of orient red with buff shadings. Claimed to be about the largest formal ever grown—if you like them big—this is it.

Root \$3.50 Plants \$1.75

ALICIA SCHRAFT (Swezey) S. C.—Exquisite in color and form. A lovely deep pink. Blooms have high centers. Size 9" to 10" by 5" to 6". Good rugged foliage. Flowers facing on good stems.

Root \$2.00 Plant \$1.00

AMI LOUIS BLIN I. D.—Large blooms of deep garnet red, almost black.

Root \$2.00 Plant \$1.00

BETTY BLOSSOM (Rindfleisch-Ruschmohr)—Formal decorative, creamy white tinted Persian rose. Size 8 by 5 inches. Bush 5 feet. A vigorous and clean grower. Early and late bloomer. Strong stem holding bloom facing to 45° well above foliage. Winner of Flower Grower Leonard Barron Memorial Trophy and American Home Achievement Medal at New York.

Root \$7.50 Plant \$3.75

BIG MO (Roberts-Ruschmohr)—Straight cactus Indian Lake and carmine red, almost black. Size 12 by 6 inches, could be grown larger. Stems 10 to 15 inches, hold blooms on side. Bush 5 feet. Won American Home Achievement award at Long Island and Southtown, Chicago shows.

Root \$7.50 Plant \$3.75

BLACK MONARCH I.D.—Large Black-Red. Long stems. Size 11½" x 6", bush 4 feet. Exhibition flower.

Root \$2.50 Plant \$1.25

BLUE GALILEE S. C.—Large 12" by 7½". Color, Rose, suffused blue, very beautiful.

Root \$2.50 Plant \$1.25

BLUE RIVER (Salem) F. D.—Color, deep lilac, or bluish mauve. Good size bloom on good stems. Height 4 feet.

Root \$1.00

BURNBRAE MEMORIES F. D.—Very large yellow from Australia. A real good variety.

Root \$4.00 Plant \$2.00

CALIFORNIA IDOL (Ballay) I. D.—Clear bright yellow. Extremely large and refined bloom. Height 4½ feet.

Root 75c

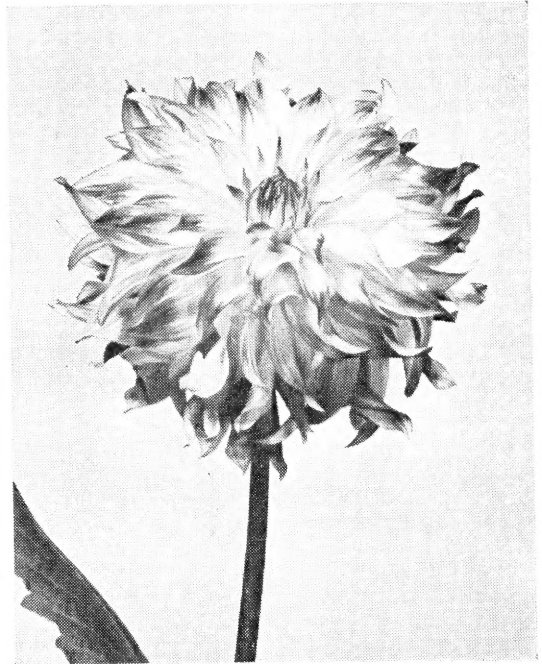
CALIFORNIA PAGEANT (Ballay)—Bloom 12 x 8, bush 5 feet. Color, golden apricot, suffused coral. Certified at Storrs, 1946. Very large.

Root \$2.00 Plant \$1.00

CAROLINE KERNOCHAN I. D. (Fioretti-Parrella)—This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia.

Root \$2.00

Plant \$1.00



CAROLINE KERNOCHAN

CAROL LEE (Far West) S. C.—Flowers 10" to 12" with high center and twisting petals. Held on long stems. Color near white, suffused mallow pink. Grows 3½ to 4 feet. Good foliage. Honor Roll Dahlia.

Root \$2.00

- CHEROKEE BRAVE** (Ricks-Dahliadei)—Large ox-blood red. About 11". Height 5½ feet. One of the best of the oldsters. **Root \$1.00**
- CLARA CARDER** (I. D.)—Exhibition variety. Of clear cyclamen pink. Large flowers on good stems. **Root 75c**
- CAROL I. D.**—Very large purple. A good bloomer and a desirable variety. **Root \$2.50**
- CLARIAM ROYALTY** (Wolbert-Rocky River)—Large purple straight cactus with lighter reverse, also showing at centers. Bloom has good substance. Winner of seven A. H. A. medals. An Honor Roll Dahlia. **Root \$5.00 Plant \$2.50**
- CLOUDED STAR F. D.**—A beautiful medium sized blend of yellow and purple. Size 4½" x 3". Free flowering with good stems and good substance. Really a gem for the garden, and was named for Anne Parrish's novel "Clouded Star." **Root \$2.50 Plant \$1.25**
- CROYDONS MASTERPIECE F. D.**—This sensational dahlia is not only one of the largest, but is perfect in every way. Grows 12" easily with great depth. Free flowering for a large variety and blooms "can take it" in rainy weather. Color is salmon orange with coppery tan shades. Good grower. **Root \$3.00 Plant \$1.50**
- CROYDEN'S SIGNAL A.-F.D.**—One of the best reds from Australia. **Root \$3.00 Plant \$1.50**
- CROWNING GLORY I. C. (S. D. G.)**—Rose pink, with cream center and one of the most beautiful dahlias ever originated. Blooms 10" to 12" with good depth. Height 5 feet. **Root \$2.00**
- COMMANDO F. D.**—Phlox purple. Strong grower and good bloomer. Size 10" to 11" **Root \$1.00**
- DAHLIAMUM I D.**—A large deep flower of apricot with salmon sheen plant. Stems and blooms are good. **Root \$1.50**
- D DAY F. D.**—A soft shade of pink. Size 7" x 4". This is an excellent cut flower on long straight stems. **Root \$1.00**
- DEBUT** (Merrill Brown) F D.—A vigorous plant with blooms 11" x 7" of primrose yellow. Winner at Rochester, N. Y., Cleveland, East Liverpool, and Wellsville, Ohio. One of the good yellows. **Root \$3.00 Plant \$1.50**
- DIRECTOR MARSHALL A. HOWE F. D.**—On all points this is about a perfect dahlia. Color cardinal red, suffused mulberry, back petals revert to stem, forming a round deep full flower. **Root \$3.00 Plant \$1.50**
- DAVE PLATT F. D. to Ball** (Fioretti-Parella)—Color white with pink flush at center. Vigorous grower, that gives lots of blooms, early and late flowers, of very good substance and are ideal for florists' use. Size 3" to 4". **Root \$1.00**
- DELROSE I. D.**—White with petals bordered yellow. Very different and beautiful bloom. Certified at East Lansing. **Root \$3.00 Plant \$1.50**
- DETROIT 250 (Lakeside) I. C.**—Bloom 10½" x 5". Height 4 feet. Large cardinal red with crimson shadings some blooms. Semi-cactus. Foliage and bush growth are good and the large blooms keep well on bush or when cut. Certified at New Brunswick. **Root \$5.00 Plant \$2.50**
- DIXIE WINE DOT I. D.**—White, flecked wine red. Large blooms up to 10" or 12". Long stiff stems. Bush 6 feet. **Root \$2.00**
- DOROTHY SCHMIDT S. C.**—Double prize winner at A.D.S. show in New York, winning Leonard Barron Trophy and also special Silver Certificate. Color shade of lilac. Size about 7" x 4". **Root \$2.00**

DORA M. (Greubel) INF. D.—A Michigan white in rose pink. Exceptionally free bloomer, on long strong stem. Very desirable for florists' use. **Root \$2.00**

DR. PAUL MORGAN (Dixie)—Semi-cactus of soft lavender and purple shades. Size 10" x 5". Good stems, holding blooms on side.

Root \$3.00 Plant \$1.50

DESIREE DRAPS—St. cactus. Color lively pink. The frilled petals are waved and faintly edged yellow. A free blooming plant of good habits. Height 3½ feet.

Root \$3.00 Plant \$1.50

DIVA S. C.—One of the best of the large semi-cactus of its color which is pure lilac. Well formed flowers made up of broad waving petals with high centers.

Root \$4.00 Plant \$2.00

EDNA D.—A huge straight cactus of bright rose red. A tall strong grower with heavy dark green foliage, petals not too tightly rolled. Good in garden and on show tables. Size 11" to 12" x 5". If you like a great big red, here it is.

Root \$2.00 Plant \$1.00

EMMA CAROLINE (Swezey) I.D. to F.D.—A large waxy white, strong grower with dark green foliage. Achievement Medal Winner and certified at Rutgers Trial Grounds. Early bloomer. Size of blooms about 9½" 5½". A good White.

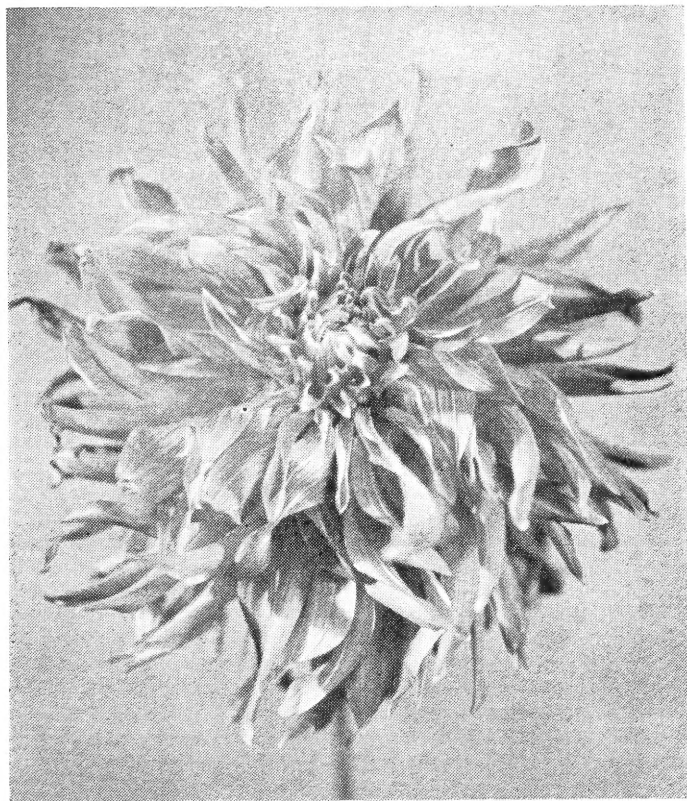
Root \$3.00 Plant \$1.50

EVENTIDE I D.—Very beautiful violet purple with lacerated petals. Blooms of large size.

Root \$1.50

EIGHT-EIGHTY (Dixie) F. D.—Rosy mauve. Size 9". Free blooming and lasts long when cut. Certified at Ohio Trial Grounds.

Root \$3.00 Plant \$1.50



FANNY LEVY "A"

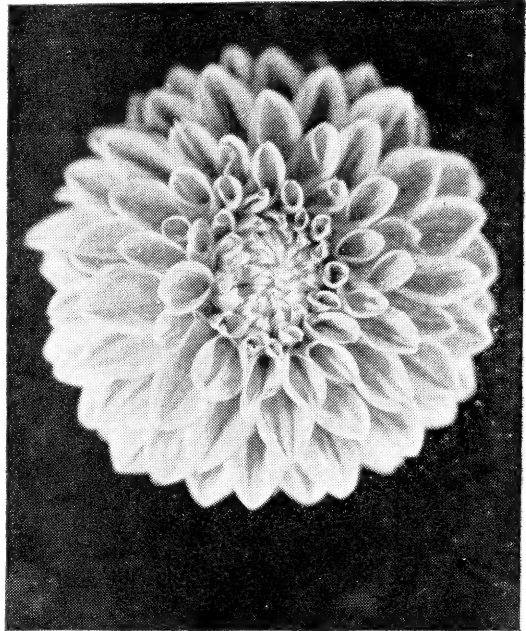
I. D. (Etherington-Parrella) — A large 11 by 7 in. or better vermilion red informal with reverse of straw yellow. General color effect is light red. Stems 10 to 15 in. Holds flowers side facing. It is a brilliant flower in garden or on show tables. Much admired at our display at the A.D.S. Show in New York. Grow Fanny Levy next Spring and you will never regret it. Height 4 feet.

Root \$5.00

Plant \$2.50

FANNY LEVY

FLORENCE M. (Zourek-Parrella) F. D.—A soft, pleasing shade of pink, veiled white, especially at end of petals, making a very attractive and appealing color. Back petals recurve to stem, forming a round, full, deep flower. Blooms are held high and facing on strong, wiry stems that hold up under rainy weather conditions. Blooms last long on the bush or when cut. This surely is a lovely flower of beauty and charm and a "must" for those who have seen it growing in our gardens. An early bloomer and good grower, attaining a height of about 4½ feet. Judges at American Dahlia Society Show in New York scored this variety 85.4. Size 7-8 x 5. This dahlia has been named for a teacher of the Yonkers, New York School System. A lovely lady who loves dahlias.



Roots \$5.00

Plants \$2.50

FLORENCE M.

5 STAR GENERAL (Ramage-Ruschmohr) F. D.—A huge b'loom in a blend of pink shades and maize yellow. Vigorous plant with strong stems. Received two trial ground certificates and listed in 3 Honor Rolls. **Root \$1.50**

FLORISTS' BEAUTY (Parrella) F. D. This is a purple with white tips and about the best dahlia we know of for the florists' trade, as it will last a week after being cut. Beautiful bloom too. Size 6" to 7". Awarded gold medal of New York Florists' Club with a score of 88 points **Root \$1.50**

FRED SPRINGER F. D.—Known as the hedge dahlia because of a profusion of scarlet red flowers that cover the low growing bushes. **Root 75c**

GOLDEN JUPITER (Kemp) I. C.—Primrose yellow, outer petals shaded jasper red. A big beautiful cactus having wonderful substance. **Root \$2.00**

GOLD COIN (Pape-Rock 86A)—Bloom 9½" x 5", bush 4½ ft. Lovely light chrome yellow with a faint rose suffusion at center. Tightly rolled petals are decidedly incurved. Very good substance. **Root \$3.00 Plant \$1.50**



OUR GUARANTEE

1. Only tried and selected roots are sent out.
2. I try to practise the golden rule in dealing with my customers.
3. I try to hold prices at reasonable levels.
4. I try to present to the dahlia growing fraternity varieties that are easily grown and give full satisfaction.

Finally I make every effort to keep my stock clean and free from disease, and if notified, will gladly replace any that proves unsatisfactory.

SHIPPING

Roots are shipped from April 29th on.

Plants from May first on. If earlier shipment is desired, please specify date. Orders shipped via parcel post prepaid or express. Orders less than \$5.00 kindly add for postage 25 cents. On plant orders please add 45c for special delivery. This is the quickest and safest way.

Order early and you will not be disappointed.

GREAT DIVIDE S.C.—Pink yellow. A large bloom. **Root \$2.50**

GYPSY GIRL (Parrella) F. D.—Rosaline purple, flecked with dahlia purple. Bloom has good form and substance and held well up in good stems. Won Flower Grower Trophy and A.D.S. Silver Medal Certificate. Good commercial variety. Size $4\frac{1}{2}$ " x $2\frac{1}{2}$ ". Profuse bloomer. **Root \$1.25**

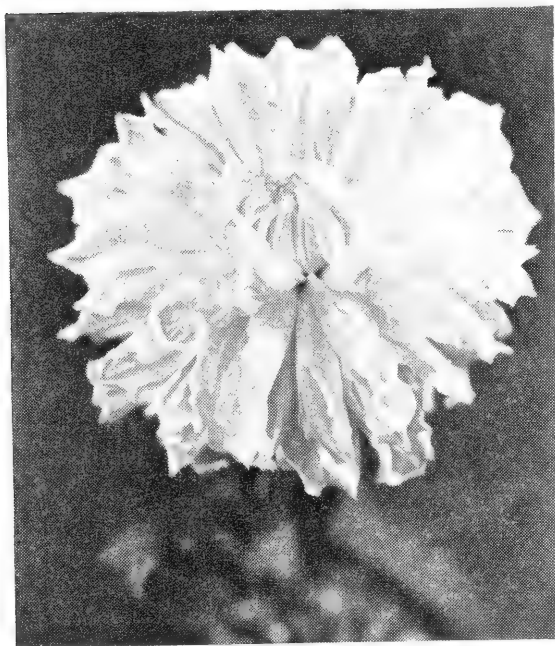
HART'S WHIRLAWAY (Hart Hulin) I. C.—Yellow blended apricot. The 9" x 4" bloom is made up of beautiful, whirling petals. Substance and stems are good. **Root \$4.00 Plant \$2.00**

HILDA FIORETTI (Fioretti-Parrella) S. C.—A very beautiful flower of deep rose pink. Tips showing apricot yellow. Winner at A.D.S. Show and Silver Medal of New York Florists' Club. Blooms 9" to 10"; plant grows 5' to 6'. **Root \$1.50**

HUNT'S VELVET WONDER I. D.—Bright violet burgundy. Huge blooms on erect stems. **Root \$1.00**

HOLLYWOOD STAR (Pape-Robens) — Semicactus, rhodamine purple with slightly lighter center and reverse. Bush $6\frac{1}{2}$ feet. Gives bloom all season. Size 11 by 6 inches and more if well disbudded. Stems 10 to 12 inches; hold blooms on side. Has good substance. Would compete well with Ada N. **Root \$7.50 Plant \$3.75**

HOOSIER'S MARVEL S. C.—Yellow. One of the very largest, with good depth. Plants are good growers. **Root \$1.50**



HENRY Z.

HENRY Z. (Zourek-Parrella)
—F. D. Canary yellow bush 5 to $5\frac{1}{2}$ feet. Size of blooms $9\frac{1}{2}$ x 5". Blooms are held at 45 degree angle, also some on top. Flowers have good substance. Stems are dark, long and strong. Here is a yellow that is different. Inner petals are fluted and back petals recurve to the stem forming a very beautiful and unusual flower. Foliage is dark green, leathery and insect resistant. Listed on Mr. Faust's Honor Roll.

**Root \$5.00
Plant \$2.50**

IRENE RICH "A" S. C. (Parrella)—Color, rose bengal blended apricot, with cadmium range. General effect, bright rose red. An artistic and beautiful dahlia with lacerated petals and a distinct new color. A Gold Medal certificate winner at A.D.S. Show, N. Y., 1949. Free and profuse bloomer early and late. Blooms $12\frac{1}{2}$ by 7 inches top and 45 degree angle. Stems 8 to 10 inches. Foliage healthy, spreading, tall. Bush $5\frac{1}{2}$ feet.

Root \$3.50 Plant \$1.75

The dahlias of yesterday were marvelous, dahlias of today these have surpassed with the co-operation of the growers, the progress shall last.

ISLIP PURITY F. D.—White cut flower. An excellent cut flower of good size. Blooms profusely early and late. Bushes are vigorous. **Root \$1.25**



JACK-OF-HEARTS (Kelly-Parrella)
—Bi-color F. D. Dianthus purple. Edges of petals white. Has some fuschia purple blending. Size 8x5. Height of plant 5 feet. Blooms held on side at about 45 degree angle. Plant is a good grower. Won first in open to all class at Scranton. Won Tri-Color in the open class at New York. Won first in Bi-Color Class at Long Is'and Show. Certified at Farmingdale Trial Grounds and on Mr. Dudley's Flower Grower Honor Roll.

Root \$3.50 Plant \$1.75

JACK OF HEARTS

JANE COWL (Downs) I. D.—A large bronzy buff and gold. Old but still good. **Root 50c**

JANE LAUSCHE (Rocky River) S. C. Bi-color of rosy mauve tipped white. Size about 11" x 6". A beautiful flower that wins at all shows. **Root \$2.00 Plant \$1.00**

JEAN TRIMBEE S. C.—A large petunia violet. Another old one that still wins at the shows. **Root \$1.00**

JERSEY WHITE BEAUTY F. D.—A good medium size commercial. **Root 75c**

JERSEY BEAUTY F. D.—Medium size pink. Is about the best for florists' trade. The most universally grown dahlia in commerce. **Root 50c**

JERSEY DAINTY St. C.—A really good medium sized white cactus. **Root 75c**

JOAN FERENZ I. D.—Large chrome yellow. Size 11" to 12". Achievement Medal Winner at New York Show. **Root \$1.50**

JOHN ADAM KERNOCHAN (Fioretti-Parrella) F. D.—Bi-color garnet red tipped white. Blooms are B size and have good substance and are held facing on good stems. **Root \$1.50**

JUSSIANT I. C. — A very beautiful free flowering lavender, of sturdy bush growth. **Root \$1.00**

KELVIN I. D. — About the biggest and best dahlia to come from Australia. Color about peach pink. Robust plants with large foliage. **Root \$2.00 Plant \$1.00**

KELVIN ROSE (Aust.) S. C.—Huge blooms of salmon rose held facing on strong stems, over a vigorous bush. **Root \$3.00 Plant \$1.50**

KEMP'S PURPLE TRIUMPH (Kemp 85A)—Bloom 12" x 5", bush 5 ft. This is a pleasing rich violet purple. Rugged grower and good root maker. Certified at E. Lansing and on all 3 Honor Rolls. **Root \$1.50**

- KENTUCKY F. D.**—Jersey Beauty pink, blended with gold and yellow. Good for cutting and very popular. Size 6½" x 4". **Root 50c**
- KENTUCKY SPORTSMAN** (White)—Center canary yellow, outer petals orange and white tips. A striking color. Very desirable. Size 9" x 5". **Root \$1.00**
- KEMIKAGE I. C.** (Parrella)—A very beautiful medium sized yellow with tightly twisted petals, forming a very attractive flower. **Root \$2.50 Plant \$1.25**
- KIRSTEN FLAGSTAD**—A big buff and gold. Early and prolific. Size 10" x 5". **Root \$1.50**
- LADY GARTMOR** (Kelly-Parrella) F. D.—Dark red, bearing blooms about 9" x 5", of good substance, that are resistant against bad weather conditions. **Root \$2.00**
- LAETARE S. C.**—Bi-color of red and yellow. Unusual and beautiful. **Root \$1.00**
- LEONA McHESNEY** (Retzer) —Straight cactus, lavender with amaranth rose blended mallow purple. Size 7¼ by 5 inches. Stems 10 to 12 inches. Enough substance to hold up in 90° August heat wave. Blooms at top and at a 45 degree angle. Bush 4 feet. **Roots \$4.00 Plants \$2.00**
- LYNN FONTANNE** (Lee-Parrella) S. C. to I. D.—One of the very largest and a frequent winner in the largest bloom class. Color spectrum red with some chrome petaloids. The 12" x 7" blooms have excellent substance and are held well up on ideal stems. Plant is vigorous. **Root \$2.50 Plant \$1.25**
- MABEL HUMPHREYS** (Parrella) F. D.—Color shade of rose pink. Large blooms about 9½" to 11" by 5" or 6½" deep. Have good substance. Plant of good branching habit. Is an early and profuse bloomer. **Root \$3.00 Plant \$1.50**
- MADONNA**—I. D. to S. C.—Beautiful large white that can be grown 11" x 7". Blooms have excellent substance and are held facing on good stems. **Root \$4.00 Plant \$2.00**
- MAFFIE S. C.**—Color intense bright red. Huge blooms, that frequently win for the largest or best in the show. Tall open grower. **Root \$2.00**
- MAGNIFICANT** (Crystal) I. D. to S. C.—A large golden peach. Size 10" to 13". Leathery foliage. **Root \$2.00**
- MARILYN DALE** (Mollineaux) S. C.—An unusual and pleasing color. Described as fuchsia rose. Stems are long and strong. Blooms are large about 12" x 6". Has won many Gold Medals and Certificates and a place in the Court of Honor. **Root \$2.00 Plant \$1.00**
- MARTHA BLOOM** F. D.—This fine large bloom is of a light pleasing lavender color. The 10" x 6" blooms have a beautiful formation. Free flowering on good stems. A desirable variety. **Root \$4.00 Plant \$2.00**
- MICHIGAN WHITE** S. C.—This most free flowering white is ideal for cut flowers. Blooms of good substance on long stems. Won many certificates. Size 6" to 8". **Root \$1.00**

SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

PRICES IN THIS CATALOGUE ARE CORRECT.
THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.



MARIE LAYNE

(Parrella) F. D. — Bluish lavender with some magenta flecks. The 9" x 4½" blooms are held at a perfect angle on good stems. Bush is vigorous with dark green leathery foliage. This dahlia won seedling award at the New York Show and was named for the soprano artist Marie Layne.

Root \$5.00

Plant \$2.50

MARIE LAYNE

MICHAEL BLACK I. D.—A velvety reddish purple that grows big naturally.

Root \$1.50

MISS REES (Rees)—A straw yellow cactus that gives 9" x 6" blooms. Good bush growth.

Root \$3.00 Plant \$1.50

MISS TOORONGA—Very large. Bronzy pink. F. D.—With Great depth. Perfect reflexed formation. Strong stems of fair length. Stock very scarce.

Root \$5.00 Plant \$2.50

MRS. DEAN ACHESON (Fioretti-Parrella) S. C.—Tyrian pink, blended soft rose with some white at center. A very beautiful flower of excellent keeping qualities. Size 7½" x 4½". Winner of Flower Grower Trophy.

Root \$3.00 Plant \$1.50

MRS. GEO. LE BOUTILLIER I. D.—A large deep crimson.

Root 75c

MRS. HESTER PAPE (Pape-Rocky River) I. D.—A huge reddish purple that grows large easily. Bush growth is healthy and vigorous. Awarded plenty of prizes.

Root \$2.00 Plant \$1.00

MURPHY'S MASTERPIECE (Tom Murphy) I. D.—One of the biggest and best of all reds.

Root \$2.00

MY MEMORIES (Robens)—Semicactus, primrose yellow. Size 10½ by 6 inches. Bush 4½ feet. Stems 10 inches; hold blooms at 45° angle. So many semicactus yellows have succumbed to disease and poor root development that this will be welcomed on show tables.

Root \$7.50 Plant \$3.75

To avoid disappointment order early. Stock limited on some varieties.

NEW LOOK (Guttler Ruschmohr)—Splendid large semi-cactus with blooms 10" to 12" on good long stems, held well up over a strong vigorous bush. Has won all kinds of prizes. **Root \$2.00 Plant \$1.00**

NANCY ANN MITCHELL—One of the best medium size in curved scarlet cactus. **Root \$1.50**



NIGHT EDITOR (Hulin-Parrella)—

Informal to semi-cactus. Color cyclamen purple blended to darker peony purple. Size of blooms 9x5½". Height of plant 5 feet. Good grower with healthy dark foliage. Some blooms carried facing and some on top on good stems. Color formation and size of this variety combine to make a really attractive flower. An Honor Roll Dahlia.

Root \$5.00 Plant \$2.50

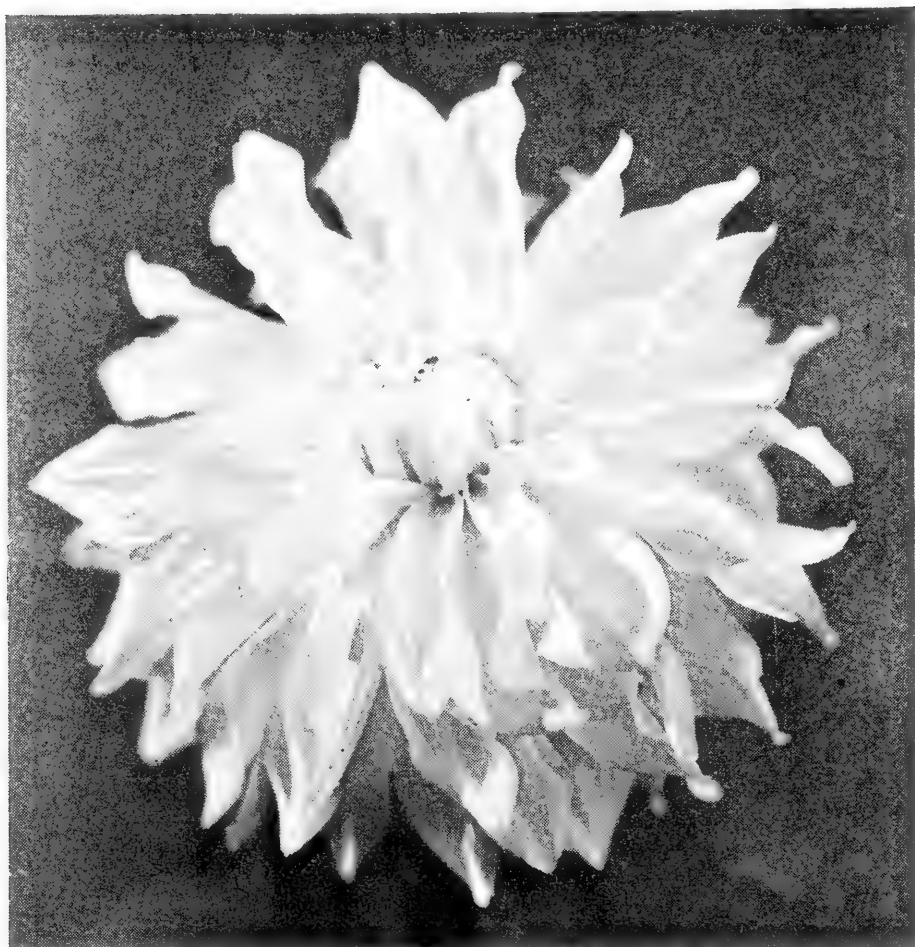
NIGHT EDITOR

OAKLEIGH CHAMPION—An artistically formed incurved cactus of soft orange buff suffused light tyrian pink. Certificate at trial grounds and on 3 Honor Rolls. Blooms 8" to 9". **Root \$1.50**

OGDEN REID (Kelly-Parrella) I. D.—A massive dahlia that grows naturally, around 12". Color effect is bright rose with gold shadings. A dahlia of real merit. **Root \$1.50**

TEN BRIEF SUGGESTIONS TO THE AMATEUR ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.



OTILIE ZOUREK

OTILIE ZOUREK (Zourek-Parrella) I. D.—This is a good white that received a certificate at Storrs back in '48. Size 9" to 10" by 5" to 6" deep. A strong bush with good vigorous growing habits.

Root \$3.00 Plant \$1.50

PATRICIA SPOLLEN (Johnson)—This incurved cactus won nine Achievement Medals. Size 9" x 5". Color of a lively apricot suffused with red shades. giving general tone of orange.

Root \$5.00 Plant \$2.50

PIRATE TREASURE A-ID-Au (Marsh-Rocky River)—A big, massive informal of rich autumn shades, sometimes quite heavily suffused red. Stems are long, extremely rigid, holding the flowers well above the plants. A good grower, producing blooms early. Size 10½" x 7".

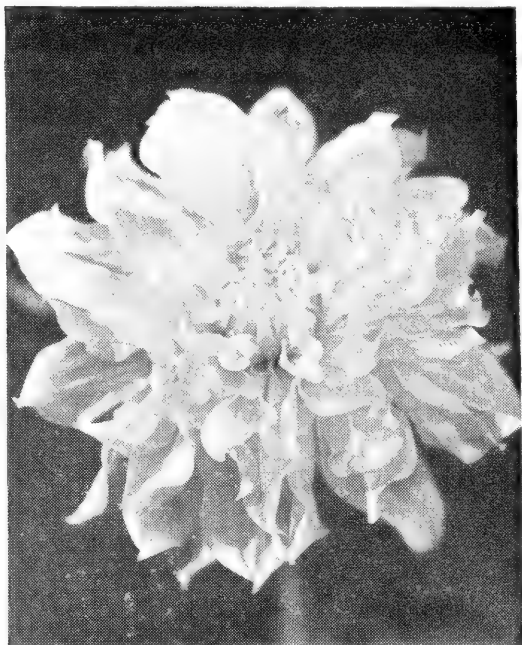
Plants Only \$2.50

PRAIRIE FIRE (Marsh-Rocky River)—Semicactus, general effect orange produced by blend of poppy red, capsicum orange and chrome yellow. Size 11 by 6 inches. Stems 4 to 8 inches. Bush low, 4½ feet. Blooms are on side and at 45 degree angle.

Root \$7.50 Plant \$3.75

POWDER PUFF A-ID-L (Barwal) A lilac to lavender sport of Sherwood's Peach with the same extreme size of the parent. Formation of blooms and plant growth are also identical to that of the parent. Size 12" x 6½".

Root \$2.00



POSTMASTER ALBERT GOLDMAN "A" I. D. (Parrella) — Light primrose yellow. Very clean color and good form. Petals wave. Received a Silver Medal Certificate in Seedling Class, New York Show. Size 11 by 6 inches. Stems 10 to 12 inches. Holds flowers side or at 45 degrees. If you like a large dahlia, this is it. Named in honor of our New York Postmaster. Bush 5 ft.

Root \$3.00 Plant \$1.50

POSTMASTER ALBERT GOLDMAN

PREMIER'S WINSOME (Premier) I. D.—Early and free blooming, bearing large blooms of satiny pink. A good garden and show flower. **Root \$1.50**

PRIDE OF PARKERSBURG A-SC-Y (Smith)—A deep primrose yellow, semi cactus. Good form and stems. Winner of Achievement Medals in Cleveland and East Liverpool in 1947. On FLOWER GROWER'S Honor Roll in 1949, the year before being introduced. A good one that many overlooked. Size 10" x 6". **Root \$5.00 Plant \$2.00**

PURPLE MAGIC (Wakeman Gardens) A-I.D.—Magnolia purple a new shade of dusky purple; tall grower. A Dahlia really worth growing. **Root \$5.00 Plant \$2.50**

ROCKLEY DAZZLER S. C.— One of the very best. Red medium size cut flower. **Root \$1.50**

RAY SMITH (Scheffel) S. C.—Shade of lavender with white tips. Blooms are Very nicely formed and keep well. **Root \$1.00**

RED CHIEF (Kelly-Parrella) I. D.—Vermilion red with chrome blending. Size 10" x 6". Cane stems hold blooms up at a good angle. A strong grower with a new color. **Root \$3.00 Plant \$1.50**

REES PINK (Rees)—Cactus. Size 5" x 3". Color shades of pink and rose. Free flowering and good commercial variety. **Root \$2.00 Plant \$1.00**

REES SPLENDOR (Rees)—Big red semi-cactus with good stems. Bush is tall growing. **Root \$2.00 Plant \$1.00**

ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, \$1.00 per hundred, \$7.50 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each.

- RUFFLED GIANT F. D.**—Golden red of large size. Most profuse bloomer.
Root \$1.50
- RIESENWUNDER B.-S.C.**—Carmine purple and yellow.
Root \$3.00 Plant \$1.50
- RHYTHM**—A lovely incurved cactus with serrated tips of rhodamine pink and yellow center. Size 9" x 6". Awarded the Derrill, Hart and Achievement Medals.
Root \$1.50
- ROSE OF SHARON (Rees)**—Pink cactus that is a beauty. The 6" x 4" blooms make a charming bouquet.
Root \$2.50 Plant \$1.25
- RUBY GLOW (Parrella) F. D.**—In a purple color. Size 5½" x 3½". Good stems and good substance. Bronze medal at A.D.S. Show. Excellent garden plant and flower.
Root \$1.00
- SALLY KLEIN (Kelly-Parrella)**—Color, a blending of pink and yellow. The large 10" blooms are carried erect on good cane-like stems, and have good substance. A dependable dahlia.
Root \$2.50 Plant \$1.25
- SARETT'S PINK FLAMINGO**—An incurved cactus of clear rose pink. Exquisite in color and formation. Winner of three Achievement Medals.
Root \$2.00 Plant \$1.00
- SCARSDALE SUN (Braun-Parrella) S. C.**—The 8" x 5½" blooms are primrose yellow with excellent substance. The graceful twisted petals give the flowers plenty character. Has been awarded "firsts" and "medals" at the shows.
Root \$2.00 Plant \$1.00
- SENSATION (Robens) S. C.**—Pink with white center. Profuse bloomer and vigorous grower Blooms 10" to 13". Has won many "firsts" and "specials."
Root \$3.00 Plant \$1.50
- SON OF SATAN S. C.**—Intense flame red on excellent stems. Blooms 11" x 5". A good garden variety.
Root \$1.25
- SPECIAL AWARD (Robens) Inf. to S. C.**—General color tangerine with some gold in face of petals. Will grow large naturally. On 3 Honor Rolls and Achievement Medal Winner.
Root \$4.00 Plant \$2.00
- STOP LIGHT S. C.**—Scarlet red
Root \$3.00 Plant \$1.50
- STARAZE (Kelly-Parrella) I. D.**—Blooms of light primrose yellow are held facing top on strong 12" stems. Blooms profusely, early and late. A good all around dependable dahlia. Size 9" - 10" x 6".
Root \$3.00 Plant \$1.50
- STELLA M. (Retzer) I. D.**—Mallow purple blended light rosaline purple; general effect lavender or lavender pink. Very large blooms 12" x 6". Vigorous grower and good keeper.
Root \$2.50 Plant \$1.25
- SHIEK S. C.**—Pink cream center. Very beautiful. Medium sized flowers.
Root \$1.25
- SO BIG A.-I.D.**—Large lavender of fine form. A good exhibition variety.
Root \$3.50 Plant \$1.50
- STELLA PLANERT**—Informal, decorative, dark beet-root purple with lighter dianthus purple toward outer part of bloom. Size 10 by 5 inches. Stems 8 to 12 inches; hold blooms on side and at slight upward angle. Has good substance and blooms profusely from August to frost. Competition Kemp's Purple Triumph and Kemp's Violet Wonder. Bush 5 feet.
Root \$5.00 Plant \$2.50
- SUNRISE F. D.**—The 11" flowers are perfectly formed and of good depth. Color rich golden yellow deepening to chrome. Height 4 feet.
Root \$3.00 Plant \$1.50

Parrella Dahlias Known and Grown the World Over! There's a Reason!

SYLVIA TODD (Kelly-Parrella) I. D.—The color of this dahlia is difficult to describe. Rose pink, shaded Liseran purple. Really must be seen to fully appreciate its beauty. The large 10" to 11" blooms are held on strong stems. An Honor Roll Dahlia.

Root \$3.00 Plant \$1.50

THE CARDINAL (Baker-Ruschmohr)—This cardinal red semi-cactus won the Derrill Hart Award and many other prizes. Tall rugged grower. Desirable and dependable.

Root \$2.50 Plant \$1.25

THE REAL GLORY F. D.—One of the very best white dahlias in existence. A good grower and good root maker. Blooms 10" x 6"

Plants \$1.00 Root \$2.00

THE VOLUNTEER (Whittaker-Ruschmohr) I. D. — The large peony purple blooms keep their color without fading in the sun. A vigorous grower with strong stems to support the 11" x 7" flowers. Certified at 3 trial grounds. Won 2 Achievement Medals and 2 A.D.S. Seedling Awards.

Root \$4.00 Plant \$2.00

TIARA BROWN I. D.—A bi-color in glistening orange, peach tipped white, the 10" x 6" blooms are carried on excellent stems.

Root \$3.50 Plant \$1.75

TIDAL WAVE F. D. to I. D.—This giant yellow is one of the very largest. Huge blooms are held perfectly up on ideal stems. Top winner of the Royal Society Trials at Sydney, Australia.

Root \$5.00 Plant \$2.50

TOPS A-SC-Y (Dozier)—A real giant of the exhibition tables. The massive blooms are a clear yellow of one shade. Stems are good. Has won many awards as the largest bloom in the show.

Root \$1.50



VENITA (Cramer-Parrella) F.D.—Light carmine rose with flushes of straw yellow and yellow center. Back petals close right back to stem forming a full petaled, deep flower with back of bloom almost as beautiful as the front. High perfect centers always. Profuse bloomer early and late. Stems are excellent and hold blooms well up in perfect position. Foliage is strong, thick and vigorous. Won seedling award at American Dahlia Society Show in New York. Plant grows about 4½ feet. Size of bloom 8" x 6".

Root \$7.50

Plant \$3.75

VENITA

Some dahlias are wonderful, others are divine, if you want to grow the monarchs just try some of mine.

VICTORY—Formal pink, in a good garden variety. Root \$1.00

VIN WELL CRINKLES (Blamer-Parrella) I. D.—Orchid with some shrimp pink shadings. Stems hold flower facing. Root \$1.50

VICTORY ECLIPSE (Wolfe)—Size 7" to 9" in azalea pink, of good substance. Very desirable for florists' trade. Root \$2.00 Plant \$1.00

VIRGINIA RUTE (Chardagua) I. D.—Large deep velvety maroon blooms with high center of excellent form and substance. Root \$1.25

VIVIANNE COPPENS—A pretty pink cactus on long stems. Root \$1.00



WANDA MEADE

WANDA MEADE—A medium sized dahlia of scarlet red, evenly tipped white that has won scads of prizes. Blooms average from 5" to 7" with good depth. One of the prettiest dahlias in commerce. Root \$1.25

WORLD EVENT (Dixie Gardens) F. D. to I. D.—A 9" to 6" bloom in a soft glowing pink. Certified at two trial grounds and on three Honor Rolls. Must be good. Root \$1.25

WHITEHALL (Silverio Johnson)—A large, white semi-cactus with 10" to 12" blooms. Won two Achievement Medals, Gold Medal Certificate and thirty First Prizes. A "must" in the whites. Root \$3.00 Plant \$1.50

WHITE GLAMOUR (Hanna-Dahliadel)—Informal, decorative, almost pure white. Very deep like its namesake—in fact, it resembles Glamour in form. Size 11 by 7½ inches. Stems 10 inches; hold blooms at 45°, some on top. Bush 4 feet. Rather late bloomer. Root \$7.50 Plant \$3.75

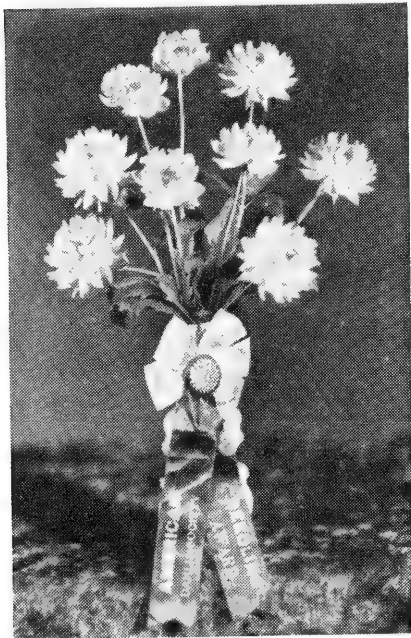
BALL DAHLIAS — Roots Only

| | |
|---|-------------|
| CLARA CLEMENS—Red, white tips. | Root \$1.00 |
| CHARLOTTE CALDWELL—Orchid Coral | Root 50c |
| MARSHALL KERNOCHAN (Fioretti-Parrella)—Color carmine. Flowering habit prolific. | Root \$1.25 |
| ROSY DAWN— Light bi-color, yellow with rose pink. | Root 75c |
| RED CHAMPION—Red. | \$1.00 |
| SUPT. AMHYRN—Clear rose pink. | Root 50c |



MINIATURE DAHLIAS - Roots Only

| | |
|---|--------|
| ANDIES ORANGE—Bright orange. | \$1.00 |
| ANN Z. M. F. D. (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft. | \$1.50 |
| AYESHA—Orange. | 75c |
| BISHOP OF LLANDORF (Duplex)—Red, plant very unusual, foliage almost black. | 50c |
| CORALETTE—Coral pink. | .75 |
| CORINNA, MFD.—Deep Yellow | .75 |



DUKE

DUKE (Chappaqua-Parrella) — Miniature F. D. light blend of marigold orange on yellow base. Height of plant 3½ feet. Profuse bloomer on long stems. Long keeper when cut making it ideal for commercial purposes. Duke is an attractive little gem that was awarded the A.D.S. Silver Trophy at New York for best new small flower under 4 inches. If you want a prize winning miniature, don't pass up Duke. On Mr. Dudley's Honor Roll.

Root \$2.50

The dahlias of yesterday were beautiful, the dahlias of today are divine, but the dahlias of the future no one knows.

| | |
|---|--------------------|
| GERRIE HOEK (Min.) F. D.—This lovely rose produces an abundance of flowers. Excellent for cutting. | Root \$1.50 |
| GRENADIER F. D.—Very Bright Red | 75c |
| IKE S. C.—Deep Velvet | 75c |
| LILLY BELL F. D.—Light pink. Blooms so profusely as to give loads of flower. | Root \$1.25 |
| LITTLE RED BIRD —Bright Cardinal | 75c |
| PEGGY LINDLEY F.D.—Orange | 75c |
| RED HEAD —Brilliant Scarlet | 75c |
| RICKEY F. D.—Bicolor in crimson red and white. A favorite. | 75c |
| SANTA THERESE —Flesh Pink. | \$1.50 |
| SYLVIA F. D.—Red | 75c |
| TOKEN (Cottage Grove)—A new name in Dahlias. A delightful small cactus of clear rose-cerise on best of stems. Early and free with a color much needed. A jewel for arrangements keeping well four days. On Flower Grower Honor Roll. You will like this new novelty. | \$2.50 |
| VERMILLION BRILLIANT —Red. | 75c |
| WHITE FAWN F. D.—Pure white, one of the best. | 75c |
| WINE DROP F. D.—Purple | 75c |
| WISP — MFD (Siebrecht-Parrella) — A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes. The stems are long and slender, making them ideal for cutting. | \$1.50 |

SPECIAL COLLECTION OFFERS

- No. 1—SMALL GARDEN COLLECTION**—6 roots, large or small type, whatever you prefer, named and labeled. **for only \$2.75**
- No. 2—BEGINNER'S COLLECTION**—12 large roots, all different, named and labeled. **for only \$5.00**
- 3—15 roots**, all different. Some of the latest introductions, named and labeled. **for only \$10.00**
- No. 4—EXTRA SPECIAL**—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. **\$20.00**

The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE

EXHIBITION POMPON DAHLIAS - Roots Only

| | |
|--|------|
| AMBER GLOW—Coral and gold. | 50c |
| BRASS BUTTON—New Deep Yellow | 1.00 |
| BETTY ANN—Exhibition. Soft clear pink. | 50c |
| EDITH MULLER—Peach Red. | 50c |
| INDIAN CHIEF—Red & White. | 75c |
| JOE FETTE—White. | 50c |
| JOHNNY PEPPIN—Dark Red. | .50 |
| LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine. | 50c |
| LITTLE HERMAN—Red and white bi-color. | 50c |
| LITTLE RED WING—Cardinal Red | 75c |
| LITTLE SNOW WHITE—White. | 75c |
| MORNING MIST—Delicate lavender. | 50c |
| ROTHOUT—Red | 75c |
| SHERRY—Violet purple. | 75c |
| WILLOS VIOLET—Violet | 1.00 |
| YELLOW GEM—Yellow. | 50c |

SINGLE DAHLIAS - Roots Only

| | |
|---|--------|
| FRAGRANCE—Red and White | 75c |
| GIANT YELLOW CENTURY—Yellow | 75c |
| GOLDEN CENTURY | 75c |
| LAVENDER GEM—Lavender. | 75c |
| LORNA DOONE—Salmon Pink | .75 |
| MARSHALL'S GLORY—Red, white tipped. | 75c |
| PINK CENTURY—Pink. | 75c |
| ROY'S SINGLE—A new variety of exceptional merit. The petals are rich crimson edged with white. The blooms are well placed on excellent stems. A sturdy bush with good growing habits. | \$1.00 |
| SCARLET CENTURY—Scarlet Red. | 75c |
| SCHWIETERS BABY—Red | \$1.00 |
| TANGO CENTURY—Orange and gold. | 50c |
| WHITE CENTURY | 75c |

COLLARETTE - Roots Only

| | |
|--|------|
| ANNABELLE—Clear Pink. Very outstanding in color and form. | 1.00 |
| MISS JULIE—Rich Deep Wine Red. Very outstanding in color and form. | 1.00 |
| ROBBIE—Red Yellow center. | 1.25 |

JUST A FEW OF OUR MANY TESTIMONIALS

Dear Sir:

Pittsburg, Pa.
Feb. 12, 1953

Enclosed you will find \$5.00 for which please send me 100 of your Dahlia Seeds. I prefer the Cactus varieties if you have them. I got a few good ones yast year, but lost the most of them when we had some heavy rains here which washed them out. That was no fault of yours, so I decided to try them again this year.

Yours truly,

R. M. B.

Des Moines 10, Iowa

Dear Sir:

Received my Dahlia Roots in fine shape, I am well pleased.

C. I. H.

Mountainair, N. Mex.

Dear Sir:

Please send me the following Dahlia Roots C.O.D.: Black Monarch, Premier Winsome, Jane Lausche, Lynn Fontaine.

Dec. 23, 1953

You might be interested to know that our Dahlias from you have placed 1st at the New Mexico State Fair for 3 years.

Yours truly,

N. S.

Cleveland, Ohio

May 1, 1953

C. H. A.

Results from the Roots received in my first order from you last year prove your statement (I grow the best, discard the rest).

Yours truly,

C. H. A.

April 10, 1953

Dear Sir:

We have always enjoyed the Dahlias purchased from you. However this year I have to start from scratch. I lost mine through the winter. Any information you can give me on Winter Storage in a Modern Home, will be appreciated.

Yours truly,

Mrs. Rob. E. T.

And from a Grower in Japan

Saitmaken, Japan

Dec. 3, 1953

In general your packing is very nice and clean and roots are quite healthier than many other American Growers. Results very satisfactory.

H. G. E.

Dear Mr. Parrella:

Have been going to write you for some time in regard to my Dahlias from your seeds. This year they were more beautiful than ever and such a variety of colors. One would hardly believe they were from seed and they were so much admired. I shall order them again later. Be sure and save them for me.

Yours truly,

Anna M.

Columbus, Ga.

April 6, 1953

Dear Mr. Parella:

My bulbs (tubes) and plants are always in excellent condition:

Mrs. J. A. A.

High Falls, N. Y.

May 4, 1953

Dear Sir:

The roots I bought from you two years ago were simply divine. Do you still have the Dahlia Roxbury Mystery.

Mrs. R.

ORDER BLANK

Name

Address

City _____ State _____

When Wanted.....

Ship Via.....Amt. Enclosed.....

[illegible]

Please make Check or Money Order payable to Albert Parrella

For thrills get my Super dahlia seeds.

[illegible]

HOW TO GROW DAHLIA FROM SEED

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City, I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 3 or 4 inches high, they should be removed from the box and transplanted into 3 inch flower pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

Of course if you have a greenhouse or a cold frame facilities, it will simplify matters by starting your seeds about March 15th and using the above last two paragraph principles.

ALBERT PARELLA.

NOTE

Kindly order your wants early, some of our stock is limited. Please add 45c for special delivery on plant orders.

Write your name and address plainly. To avoid delay, be sure to include your Postal Zone Number.

Thank you,

Parrella Dahlia Gardens

PARRELLA'S

1954 DAHLIA CATALOGUE



Largest commercial display at A.D.S. Show at New York. Won Gold Medal for us, despite one of the poorest growing seasons in history.

PARRELLA DAHLIA GARDENS

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Telephone OLinville 5-8384